

## Agenda

### Saturday, May 20

10:00 am – 8:00 pm Exhibit Hall Open Hall C-1  
12:00 pm – 1:00 pm Chef Michael Touhy demonstration Hall C-1 Executive Club Lounge

#### Sessions

11:00 am – 11:45 am **Speaker: Hannelore Leavy**  
The Past, Present & Future of the Spa Industry C105 / C106

**Speaker: Oli Scarleto**  
Simplicity is the Road to Consistency:  
Maximizing Retail Dollars Through Repeat  
Product Purchasing C108 / C109

12:00 pm – 12:45 pm **Speakers: Keith & Andre West-Harrison**  
Spa Retailing: The Magic of Profitability C105 / C106

**Speaker: Torrie Nunnally**  
Yoga Living: A Holistic Wellness Lifestyle C108 / C109

1:00 pm – 1:45 pm **Speaker: Wayne “Skip” Williams**  
Investing in Spas C105 / C106

**Speaker: Sherry Fields**  
How to be Pampered & Paid (Capitalize  
on the Business Aspect of the Spa & Wellness  
Era. Nurture. Pamper. Empower) C108 / C109

2:00 pm – 2:45 pm **Speakers: Sibley Gammon & Amy Dirksen**  
Learn, Dream & Achieve! C105 / C106

**Speaker: Elaine Sterling**  
Non-Surgical Alternatives – Antiaging Treatments C108 / C109

3:00 pm – 3:45 pm **Speaker: Dr. Rhett Bergeron**  
Thermography C105 / C106

**Speaker: Melody Baker**  
Three Tips to Defining Your Niche Market:  
Marketing Tips for Your Spa, Salon or Boutique C108 / C109

4:00 pm – 4:45 pm **Speakers: Dr. John Whittaker & Dr. Kim Crawford**  
The Link Between Anti-Oxidants & Aging C105 / C106

### Sunday, May 21

10:00 am – 6:30 pm Exhibit Hall Open Hall C-1  
11:00 am – 12:00 pm Monique Marion Sharp, Café Canava demonstration Hall C-1 Executive Club Lounge

#### Sessions

11:00 am – 11:45 am **Speaker: Keith & Andre West-Harrison**  
Spa Retailing: The Magic of Profitability C105 / C106

**Speaker: Alisa Greenwood**  
Colouroma Therapy: The Blending of Color & Scents C108 / C109

12:00 pm – 12:45 pm **Speaker: Dawn Riddle**  
Skin Care Products for Today’s Spas, Medi-Spas,  
Dermatologists & Plastic Surgeons C105 / C106

**Speaker: J. Mark Walker**  
Wellness & Prevention in the 21<sup>st</sup> Century C108 / C109

1:00 pm – 1:45 pm	<b>Speaker: Dr. Jay Wilkinson</b> The Nation's #1 Killer: What Can we Do?	C105 / C106
	<b>Speaker: Kristi Earles</b> For Spa Owners: Perception + Reality How Does Your Spa Guest Really View You?	C108 / C109
2:00 pm – 2:45 pm	<b>Speaker: Michael Beresford</b> Austrian Moor Therapy for Health, Beauty & Rejuvenation	C105 / C106
	<b>Speaker: Karen Fleischmann</b> Ionic Hydro Nutrition	C108 / C109
3:00 pm – 3:45 pm	<b>Speaker: Sherri Danzig</b> Having a Mission Statement: It's Like Going to the Spa Everyday!!	C105 / C106
	<b>Speaker: Sue McQueen</b> Personalized Health Program: Wellness – Products, Services	C108 / C109